



VIRTUAL INTELLIGENCE PROVIDERS, LLC

Cross Cultural Understanding Training Services

Culture is a complex concept with many different definitions. "Culture" refers to a group or community with which we share common experiences that shape the way we understand the world. It includes groups that we are born into such as gender, race, or national origin. It also includes groups we join or become associated with. When we think of culture this broadly, we realize we all belong to many cultures at once. Then ask your HR organization, how do you attempt to do business in a global economy?

What do we do? VIP provides you with the most comprehensive, useful, cross-cultural program in the USA. We assist international corporations in world-wide expansion efforts, managers and their families, multi-cultural teams, short term foreign assignees to international operations, and we enable them to 'hit the ground running' by taking away the anxiety factor in dealing with a foreign culture or multi-cultural environment.

We create and deliver tailored and customized training seminars for the corporate and public sector dealing with cross-cultural issues and diversity. We provide pre-assignment and post-assignment consultants as well as on-going counseling.

Who works on the projects? Fully trained consultants create and deliver our customized training programs. Our unique library of pre-designed content, materials and e-Learning programs are WBT/CBT ready and are easily converted into other languages.

We provide Cross Cultural Training Solutions for any established world business culture.

Our programs are designed under the following training strategy:

- **Six Fundamental Patterns of Cultural Difference**
- **Different Business and Negotiating Styles**
- **Different Communications Styles**
- **Different Creeds and Religions**
- **Different Attitudes Toward Conflict**
- **Different Approaches to Completing Tasks**
- **Different Decision-Making Styles**
- **Different Attitudes Toward Disclosure**

Benefits:

- **Establishing Credibility and Building Relationships across the world**
- **Understanding Global Communication Styles**
- **Comparing and Contrasting Global Cultures (USA Vs Others)**
- **Global Management Styles & Negotiation Skills Across Cultures**
- **Customer & Partner Relationships outside the USA**
- **Learn to deal with culture shock**
- **Bridging the Skills Gap**

Consider our Consulting Services:

- **Corporate Image Design**
- **Corporate Branding and Media Services**
- **Domain Reservations**
- **Corporate e-mail Account Management**
- **Hosting**
- **Internet Marketing**
- **Search Engine Optimization**
- **Advertising**
- **Strategic Planning and e-Marketing Strategy**
- **Website Programming**
- **Website Design**
- **Website Marketing**
- **Collateral Development**
- **Brochure Publication**
- **Electronic, Printed or Web-Based Catalogs**
- **Business Letterhead and Envelopes**
- **Business Cards**
- **Market Research**
- **Telemarketing**
- **Web Statistics Tracking**
- **On-Line Product Survey**

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